

# Guide To PM City

Stakeholder Management Neighborhood

Your assistant on your journey to becoming a PMP

## WELCOME TO PM CITY

Congratulations for embarking on the amazing and challenging journey to PM City. You are in good hands. The Crowd Training has designed and developed a course and a guide that aims to make your travels as productive and as effective as possible.

I am your Tour Guide, PM Guy. I will be with you throughout your journey. In some areas, you may see me. In most areas, you will hear my voice. If you ever need to reach me or have questions, use the comment box in the course module you are currently visiting. This way others with similar questions can read my response and enter their own thoughts and comments.



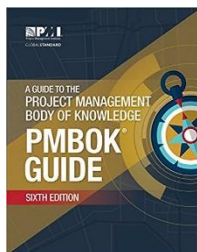
## USING THE GUIDE

Use this guide to enhance your learning experience and rate of success.

Neuropsychological research has shown that the act of writing something down as you are taking in new content helps build lasting connections in your brain. When you only listening passively, you engage with the content in the parts of your brain responsible for listening and auditory sensing. By writing things down, you engage more parts of your brain. Add the act of interacting with The Crowd Training content, you build more connections and involve more learning styles. And if you think about your learning and make connections to your work experience and what your project management work may look like in some other industry or company, then you are making even more connections – that's referred to as metacognition.

Make the learning stick. Use this guide as you progress. Make it your own. The resource is for you. Highlight. Draw pictures. Write as much or as little as you want. Whatever works for you. Space is designated for each knowledge area, process, input, tool and technique, output, and extensions.

The guide is arranged to correspond to the content in the module. You may go in any order. You are not required to follow the course as it is laid out here in the guide.



The guide aligns with the Guide to the Project Management Body of Knowledge (PMBOK®) 6<sup>th</sup> edition. It is highly recommended that you possess a copy of the PMBoK® 6<sup>th</sup> edition – either in digital form or print. If you join PMI as a member, you receive a PDF digital copy that you may print out. Although, at over 750 pages, that is a lot to print. You can purchase a hard copy for around \$50 - \$80. Or you can elect to reference only the PDF version.

If you have suggestions on how The Crowd Training can make this guide even better, don't hesitate to tell us. Email us at [surfer@mycrowdtraining.com](mailto:surfer@mycrowdtraining.com)




## STAKEHOLDER MANAGEMENT



Project Stakeholder Management is anyone, anything, any group, and any other entity affected by your project. Not just the results of your project, but even the execution of your project. People, organizations, and other classifications hold a stake in your project's success or failure. Stakeholders can be positive, negative, or neutral. All of which are managed in their own way and engage in the project in their own ways.

- About Stakeholder Management knowledge area
  - Tailoring considerations
  - Trends

## IDENTIFY STAKEHOLDERS

- About the process
-   Inputs
  - Project charter
  - Business documents
  - Agreements
  - Project management plan



- Project documents
- Enterprise environmental factors
- Organizational process assets



□ Tools

- Expert judgment
- Data gathering
- Data analysis
- Data representation
- Meetings



□ Outputs

- Stakeholder register
- Change requests



- Project management plan updates
- Project document updates



Agile considerations

Additional notes

## PLAN STAKEHOLDER ENGAGEMENT

About the process



Inputs

- Project charter
- Project management plan
- Project documents
- Agreements
- Enterprise environmental factors
- Organizational process assets



Tools

- Expert judgment
- Data gathering
- Data analysis
- Data representation
- Decision making
- Meetings



Outputs

- Stakeholder engagement plan



Agile considerations

Additional notes

MANAGE STAKEHOLDER ENGAGEMENT

About the process



Inputs

- Project management plan
- Project documents
- Enterprise environmental factors
- Organizational process assets



Tools

- Expert judgment
- Meetings
- Communication skills
- Interpersonal and team skills
- Ground rules



Outputs



- Change requests
- Project management plan updates
- Project document updates



Agile considerations

Additional notes

## MONITOR STAKEHOLDER ENGAGEMENT

About the process



Inputs

- Project management plan
- Project documents
- Work performance data
- Enterprise environmental factors
- Organizational process assets





Tools

- Decision making
- Data analysis
- Data representation
- Communication skills
- Interpersonal and team skills
- Meetings



Outputs

- Work performance information
- Change requests
- Project management plan updates
- Project document updates



Agile considerations

Additional notes